CENSUS 101: What You Need To Know

The 2020 Census is closer than you think! Here's a quick refresher of what it is & why it's essential everyone is counted

Everyone counts.

The census counts every person living in the U.S. once, only once and in the right place.

Article 1

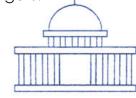


It's in the Constitution.

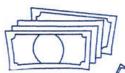
The U.S. Constitution requires a census every 10 years. The census covers the entire country and everyone living here. The first census was in 1790.

It's about fair representation.

Every 10 years, the results of the census are used to reapportion the House of Representatives, determining how many seats each state gets.



It's about \$675 billion.



Census data determine how more than \$675 billion are spent, supporting your state, county and community's vital programs.



It's about redistricting

After each census, state officials use the results to redraw the boundaries of their congressional and state legislative districts, adapting to population shifts.

Taking part is your civic duty.

Completing the census is required: it's a way to participate in our democracy and say "I COUNT!"



2020census.gov/jobs 1-855-JOB-2020

Shape your future START HERE >

Census 2020

Census Data is Used All Around You

Find out how you can help at www.census.gov/partners

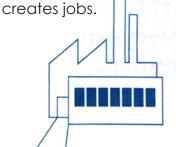


Residents use the census to support community initiatives involving legislation, quality-of-life and consumer advocacy.



Local governments use the census for public safety and emergency

preparedness.



Real estate
developers use
the census to
build new
homes and
revitalize old
neighborhoods.



Your data is confidential.

Federal law protects your census responses. Your answers can only be used to produce statistics.

By law we cannot share your information with immigration enforcement agencies, law enforcement agencies or allow it to be used to determine your eligibility for agovernment benefits

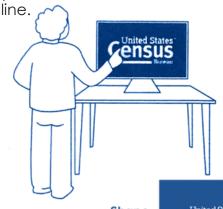


You can help.

You are the expert—we need your ideas on the best way to make sure every one in your community gets counted.

2020 will be easier than ever.

In 2020, you will be able to respond to the census online.



Shape your future START HERE > Census 2020